

## KEYWORD WORKSHEET

### NOTE TO VALUED CLIENT :

Please fill up the following information sheet so USWebsitebuilder will have a complete idea about the products or services your company offers. Thank you.

TABLE NO. 1

#### Basic Company Information

Company name  
 Company description  
 Website/URL to be Optimized  
 Office Location

TABLE NO. 2

#### Industry/Service Information

Products or services offered  
 Location/Area the Company serves  
*(Please list as many as possible)*  
 Preferred Keywords to be Optimized  
*(Please indicate the keywords you want USWebsitebuilder.com to optimize.)*  
 History/Company Info  
*(Please provide important information about your company, i.e. history, about us, theme, motto, tag line, founder, specializations, etc.)*  
 Sample keywords  
 Name of Competitors  
 Note: It's important that you provide important information about your company and the products or services offered so we'll have an idea which keywords to use for the optimization process.

TABLE NO. 3

#### FTP ACCESS

<p>FTP Account  <i>(Please provide USWebsitebuilder.com correct and full FTP access to your site. Full access means that we have a read/write permission on all of your website's files and folders.)</i></p>	<p>File Transfer Protocol for website access &amp; optimization process:           FTP SERVER:          User Name :          Password :</p>
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Note : If you do not want to give your FTP account or if you do not have one, a mirror site can be used instead. Please proceed to Table No. 4.

TABLE NO. 4

#### SECONDARY DOMAIN FOR AUTOMATED WEBSITE BUILDERS

##### Domain Suggestions

*(Please enter at least three domain name suggestions. For domain name availability, you can use any of the publicly available WHOIS facilities online.)*

*i.e.*

*Uswebsitebuilder.com can have a mirror site with the following URLs :*

- > uswebsitebuilder.net*
- > uswebsitebuilder.org ,*
- > us-websitebuilder.com , etc.*

Note: Some websites are built using automated online website builders. Most sites that use such application do not have FTP access for uploading pages. The only workaround for these websites is to purchase a secondary domain name and hosting package to host the optimized pages.

The mirror site you will be purchasing is an exact copy of your website's original index page plus the optimized pages.

Thank you.